



Aroma-Can™

Scented Canisters

Purpose

To enhance the desirability of nutritional and pharmaceutical products by adding a pleasant scent to product packaging.

What are they?

Aroma-Can™ canisters, modeled after Süd-Chemie's industry-leading desiccant canisters, employ patent pending Encapsulated Aroma Release™ technology, CompelAroma™, from ScentSational Technologies, (Jenkintown, Pennsylvania). The patent pending technology incorporates food grade flavors, such as lemon, orange or vanilla, directly into the canister body. Aroma-Can is manufactured with Generally Recognized as Safe (GRAS) materials and complies with FDA regulations for contact with food and drugs.

Why use them?

The demand for "active" packaging, or packaging that interacts with the customer, is growing rapidly. Smell is a very strong sense and can enhance – or detract – from the experience of using a product or the decision to make a repeat purchase.

Because products such as fish oil tablets, herbal supplements and other products often emit odors that are unpleasant or unappealing to end users, the presence of a favorable scent within the product packaging can dramatically increase their consumer appeal. Aroma-Can can also help manufacturers enhance the marketability of odorless products, such as Vitamin C or aspirin, allowing them to gain a competitive edge.

Signature aromas can be trademarked, re-enforcing brand recognition and extending brand loyalty of pharmaceutical products after patent expiration.

The same size as Süd-Chemie's desiccant canisters, Aroma-Can can be inserted at the same high rates of speed on standard desiccant insertion equipment.

Available configurations

Scented canisters are available in one-gram sizes in standard scents such as lemon and orange. Customizable signature aromas of virtually any scent can be developed exclusively for brand owners.

In addition to scented canisters, a full line of scented packets, bags and polymer packaging solutions or components such as tubes and desiccant stoppers can be developed per customer requirements.

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Süd-Chemie's Aroma-Can scented canisters help enhance the marketability of nutraceutical, pharmaceutical and food products by adding a pleasant scent to product packaging.



Süd-Chemie offers standard and customized flavors. Pictured are orange, lemon, and vanilla.

Typical applications:

- ✓ Nutraceutical
- ✓ Nutritional Supplements
- ✓ Herbal Supplements
- ✓ Vitamins
- ✓ Pharmaceutical
- ✓ Food
- ✓ Candies



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